



MONEY Management SKILLS

money savvy | **Generation**



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OUR CLIENTS:





The Money Savvy Generation



Financial literacy is a cornerstone of prosperity and security. It builds confidence and knowledge in the lives of individuals and the country as a whole. We cannot address the issues of financial inclusion and equitable and sustainable socio-economic development without addressing financial literacy.

The Money Savvy brands promote in youth the skills, knowledge attitudes and behaviours required to be financially independent. This is critical to South Africa's future because each person's informed financial decisions help shape the country's economy into the powerhouse it has the potential to be.

The Money Savvy Generation will help those in our generation. We're talking about those who are in dire need of financial guidance and education to stop making the wrong decisions and start making their way to financial freedom, as well as those who know what needs to be done, but would like to further develop their financial literacy.

We create custom financial literacy material/content on any platform namely: Book format, USSD string, Mobisite, video, online training platforms and in App.



For more information on how to create your own branded financial literacy content please contact:

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